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Netflix has emerged as the #1 Tech turnaround of 2012. Strategy matters! Don't fear cannibalization as markets shift
<https://www.forbes.com/sites/adamhartung/2013/01/29/netflix-the-turnaround-story-of-2012/>

Techmeme

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How to Be a Whistleblower - Lifehacker

Whistleblowing is in the news this week: Former Acting Attorney General Sally Yates is preparing to testify in front of a Senate panel on May 8th, and CNN reports ...
<http://lifehacker.com/how-to-be-a-whistleblower-1794921442>

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Last Night's Arrow Solved a Five-Year-Old Mystery With the ...

Meanwhile, in flashback land, things are getting increasingly closer to the opening events that kicked Arrow off all the way back in 2012. Oliver's been on a long ...
<http://io9.gizmodo.com/last-nights-arrow-solved-a-five-year-old-mystery-with-t-1795122483>

Social Media Demographics for Marketers | Sprout Social

The best marketers you'll come across don't sleep until they have a better idea on their audience and segmentation strategy. It truly pays to have your message ...
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